

speaking
in
colour

SOCIAL IMPACT

MAITLAND CULTURAL RESURGENCE

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REGIONAL
ART GALLERY
19 MARCH - 15 MAY 2022

Our Aboriginal Cultural Knowledge holders work with schools and community groups teaching either how to make a possum skin cloak or weave making a large scale woven sculpture. These cultural items are owned by the school or community group and loaned for the exhibition period.

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19 featured programs, Resurgence & Possum Skin Cloak



135 Elders and community



1200 Students participated

All schools, community groups and individual participants are featured in the exhibition catalogue.

IN THE MEDIA



NEWCASTLE HERALD



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TESTIMONIALS

“Classroom teachers on the program extended discussions of cultural impact in imbed across other Key Learning areas.”

■ **Executive**

“I attended most of the program at the primary school and even once at the High school where my daughter attends. These programs gave me the opportunity to talk with my children about what they are learning at school and our cultural identity.”

■ **Mother**

“96% of students would like more opportunities to participate in hands on cultural learning.”

■ **Based on data**

“When schools moved to ‘online’ learning our students were always excited for weaving day to do a practice learning over zoom.”

■ **Teacher**

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WHAT'S NEXT?
NEWCASTLE MUSUM

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GOSFORD ART GALLERY

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“These projects are not about the ‘artworks’ you see, they are about the ceremony of connectivity, relationality and cultural strengthening.”

■ **Cherie Johnson** Managing Director
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Support our social impact programs

Camps Partner: \$50,000 investment

60 kids able to participate in our annual cultural camps. Partner benefits include

- recognition as partner in all promotional materials, editorial and media opportunities
- a framed collaborative artwork
- video showcasing social impact program participation
- custom merchandise
- staff involvement/capacity training at cultural camps utilising volunteer leave

Camps Sponsor: \$20,000 investment

30 kids able to participate in annual cultural camps. Sponsor benefits include

- recognition as sponsor in all promotional materials, editorial and media opportunities
- a framed collaborative artwork
- staff involvement/capacity training at cultural camps utilising volunteer leave

Camps Supporter: \$10,000 investment

20 kids able to participate in our social impact program including our yearly exhibition and cultural camps. Sponsor benefits include

- recognition as sponsor in all promotional materials, editorial and media opportunities

Exhibition Sponsor: \$20,000 investment

Named sponsor for all exhibition and public programming costs.

- All logistics covered including transport of works, project management, catalogue costs
- curator walk throughs 12 x mid week and 12 x Saturday sessions free for public

Exhibition supporter: \$10,000 investment

- All exhibition project management costs coordinating logistics
- Transport of works
- All catalogue costs: photography, graphic design and printing printed